



*January* is here and so is the cold weather and winter for some of us. For those of you who made dieting your resolution, did you know this is National Diet Month? Good luck to all !!!



*Superbowl* Sunday is around the corner. Who will be this year's champion? Congratulations to the Patriots and the Panthers. May the best team win!!



*Dr. Martin Luther King, Jr.'s Birthday* was celebrated on Monday, January 19th. On this day, we observed the legacy and accomplishments of a great man.

### February's Upcoming Events

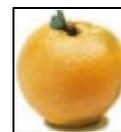
- **Groundhog Day**
- **Valentine's Day**
- **President's Day**
- **Black History Month**

### DeCA Customers Are Enjoying National Promotions

- **Jan - March 2004** NY Apples – Eastern Region
- **Month of Feb.-** Northern Plains Potato, **Red**, White and **Blue**

#### **Military Media**

- **DP-2** – Baby Carrots
- **DP-3** – Honey Tangerines
- **DP-4** – Potato, White, 10 lb bag



### Featured Item of the Month - Grapefruit

Grapefruit comes in white, pink and red varieties. When selecting, look for a smooth, firm, blemish-free outer peel, heavy for its size and well-shaped. It should be refrigerated and it does not ripen further after harvest. Grapefruit may exhibit some regreening of the skin; this does not adversely affect internal fruit quality. Neither does surface scarring, which occurs when wind brushes young fruit against the tree. Serving Tips: Toss grapefruit and orange sections in a fresh crunchy salad of mixed greens - the sweet citrus and crisp lettuce are an incredible wake-up call for the taste buds, and the juice from the segments moistens each leaf. Grapefruit is Saturated Fat Free, Sodium Free, Cholesterol Free, High in Fiber, a Good Source of the antioxidant Vitamin A, Fat Free and has High Potency Vitamin C.

# DSCP-Produce Business Unit NEWSFLASH



## MUST READ - WHAT'S HOT - WHAT'S NOT!!

| <u>ITEM</u>                                 | <u>Produce Market Update</u> |                |               |              |
|---|------------------------------|----------------|---------------|--------------|
|   | <u>SUPPLY</u>                | <u>QUALITY</u> | <u>MARKET</u> | <u>STATE</u> |
| Beans, Green                                | Fair                         | Good           | Higher        | FL           |
| Cabbage, Green                              | Good                         | Good           | Lower         | FL           |
| Corn, Yellow, White, Bicolor                | Fair                         | Good           | Higher        | FL           |
| Cucumbers, Super Selects                    | Fair                         | Good           | Higher        | FL           |
| Onions, Yellow and Red Jumbos               | Good                         | Good           | Steady        | CO/NY        |
| Peppers, Green Bell                         | Good                         | Good           | Steady        | FL           |
| Radishes                                    | Good                         | Good           | Steady        | FL           |
| Potatoes, baking                            | Good                         | Good           | Lower         | CO/WI        |
| Potatoes, white                             | Good                         | Good           | Steady        | NY/ME        |
| Sweet potatoes                              | Good                         | Good           | Steady        | NC/VA/NY     |
| Sweet potatoes                              | Good                         | Good           | Steady        | LA           |
| Squash, Zucchini                            | Good                         | Good           | Lower         | FL           |
| Tomatoes                                    | Good                         | Good           | Higher        | FL           |
| Apples, Red delish, Gold delish, Galas, Mac | Good                         | Good           | Higher        | NC/VA/NY     |
| Navels                                      | Fair                         | Good           | Steady        | FL           |
| Grapefruit red, tangerines                  | Good                         | Good           | Steady        | FL           |
| Cantaloupes                                 | Good                         | Fair           | Higher        | Import       |
| Honeydews                                   | Good                         | Good           | Lower         | Import       |
| Chilean Grapes, nectarines, peaches, plums  | Good                         | Good           | Lower         | Chilean      |
| Strawberries                                | Good                         | Good           | Steady        | FL           |
| Healthy Treats and Snack Pack               | Packed to order              | Exc to good    |               |              |



## DID YOU KNOW ?????

★ **DSO Seattle** reports that an emergency order was made for the USS Ford, USS Davis, USS Henry Jackson, and USS Parche during the holiday time period. DSO Seattle staff coordinated with DVD vendor. The customers received their orders in a very short period of time and they were very pleased with the quick response by the DSO.

★ **PBO Ft. Worth** Chief (accompanied by the largest troop issue customer on solicitation) is currently on travel doing technical evaluations for four vendors in troop issue solicitations. She also attended the Mid West Produce Managers Workshop where she did an overview on DSCP and our operations. There was an open discussion on DSCP issues with everyone in attendance. All agreed that the DSOs/PBOs are doing an excellent job supporting their customers.

★ **DSO Tidewater** has reunited with old friends. NAS Rota and Naval Base Naples MWR are once again customers of DSO Tidewater. They missed our reliability and customer service. DSO Tidewater also has been extremely busy with airlifts **ALL OVER THE WORLD!!!** We have coordinated special airlifts, preparing our fighting troops in locations that include Kuwait, Qatar, Bagram, and Kandahar for New Years and more importantly the **SUPER BOWL!!!** Total tri-walls shipped since last highlights exceeding 1000!

★ **Produce Coloring Book...**The Produce Coloring Book is now online and available in the Produce Internet on the School Days News page. For those who would like to view it, it can be seen at: <http://www.dscp.dla.mil/subs/produce/SCHOOL.HTM>.

★ **South Carolina School Food Service Products Showcase...**Event was recently held in Columbia, SC. Personnel from **PMO Wicomico** attended the showcase and set up the DSCP booth. Food Service personnel from across the state of SC were in attendance. The DSCP booth was recognized as the "Healthiest Booth". New contacts were made with a great deal of interest in learning how to be a part of the DoD School Lunch Program.



Please feel free to provide your comments directly to me at [Cynthia.Ayres@dla.mil](mailto:Cynthia.Ayres@dla.mil)



*Remember, as Kevin Spacey said in his movie K-PAX,  
Our customers should always be able to say:*

**"THE PRODUCE WAS WORTH THE TRIP !!"**