

**“Talk Soup”
February 4, 2003**

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Merchandising Contest

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Merchandising Contest... DSO Jacksonville was informed this week that NAS-Jax tied for First Place in the Third Annual Produce Merchandising Contest. DSO-Jax personnel played an integral part in this accomplishment. Our staff performed Demo's, built displays and wore costumes to promote the health and nutrition of fruits and vegetables.

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Senior Executive Service Award

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Senior Executive Service Award... The Chief, PBO Denver was presented with the Senior Executive Service Award for outstanding service and support to the Mid-West Region Stores over the past many years. The Director for the DeCA Mid-West Region presented the award during his senior staff meeting held at Buckley AFB. In attendance was the deputy director for the Mid-West Region, the DeCA Zone Manager, Store Director and various other staff members. PBO Denver's Chief accepted the award on behalf of the produce partnership involvement from DSCP, the PBO Denver staff and the DSCP valued produce suppliers. The expected goal for produce quality established by DeCA was acknowledged recently from the produce managers in a survey conducted in December stating that in their opinion "the quality of produce is equal to or exceeds commercial chain store quality". The Director expressed his appreciation for the many years of service and support with quality produce and as needed assistance. Those stores receiving visits from the Director during this visit were Buckley AFB, the USAFA, Peterson AFB and Ft. Carson commissaries. In all stores, the Director found produce quality to meet DeCA expectations. He was very pleased with the produce partnership merchandising assistance program and produce savings as evident at Peterson AFB.



Best Store Competition... Good Luck to the Keflavik Commissary as they are in the running for the Worldwide Best Store Competition. Judging is taking place this week in Keflavik and **DSO Tidewater** has been busy supplying them with specials and "extras" to put their store in "tip top" shape.



2003 New Jersey State Agricultural Convention... Chief, **PBO Philadelphia** was part of a panel consisting of a Retailer, Processor, USDA and Rutgers Food Research Center to innovate opportunities to create new markets and meet changing consumer food industry demands through value-added market development projects for the New Jersey Farmers on the 27 January 2003. A brief presentation was given by each representative and then a question and answer period followed.



Lights, Camera, Action !... Reps from the **Produce Business Unit**, along with **Chief, DSO Tidewater**, accompanied the DLA video film crew in chilly Norfolk, VA, on January 28, for the production of the new Produce marketing video. Interviews were conducted at NB Norfolk commissary with the acting Store Director, while patrons shopped in the background of the produce department. We moved on to FISC for filming on the riverfront with FISC troop food service and the DLA crew was very pleased with the footage and the interviews. Also, our own Chief of Produce Operations was also filmed at the DSO during tri-wall loading, so get the Oscars ready! We hope to have the new video to preview very soon.



Northwest Pear Bureau...Visitors from the Northwest USA Pear Bureau visited Philadelphia on Tuesday, January 28, 2003. Discussions included schools, commissary and troop support as well as marketing initiatives, merchandising and promotions. Ms. Gail Labrosciano, Produce Business Office, was presented with a trophy for her outstanding support and assistance to the Northwest USA Pear Bureau for the year 2002. Way to GO !!!!



Smokey Point Naval Support Base...A **DSO Seattle** Buyer traveled to Smokey Point Naval Support Base, Washington to work with the produce manger, providing advice and assistance for her upcoming Best Commissary competition. During the visit she also met with other staff including the Store Director. Smokey Point is one of the stores that consistently win display awards from the industry. The buyer also traveled to Whidbey Island Naval Air Station, commissary for a liaison visit. She met with the new produce manager who recently transferred from another store and the Store Director. They discussed many topics of interest including POS materials, demos, and quality and credit issues.



Special Support...DSO Tidewater coordinated the shipment of a special airlift to Sigonella for Troop I issue in support of Operation Enduring Freedom. The shipment consisted of ten tri-walls of miscellaneous freeze, chill and dry provisions needed for Navy Ships. DSO Tidewater also supported AAFES Puerto Rico with the shipment of one container of miscellaneous freeze products for the food courts and also an airlift shipment of six tri-walls of miscellaneous chill items for resale and food courts.



New Email Aliases For DSCP... In compliance with DLA Directives, DSCP will be changing the e-mail addresses of all employees. The new format will be [FirstName.LastName@dla.mil](#) . In the event of duplicate first and last names, the middle initial will be used to distinguish the users as follows: [FirstName.MiddleInitial.LastName@dla.mil](#) . Old E-Mail address will eventually be eliminated. For the near future, the old email address formats will be functional.



Photo of Diet Supplement:

New Medical Diet Field Feeding Supplement Now Available... The Defense Supply Center Philadelphia is now providing Medical Diet Field Feeding Supplements to U.S. Army Field Hospitals in the Southwest Asia region in support of Operation Enduring Freedom. The Medical Diet Supplement is comprised of liquid and soft foods, and is intended for troops with cranial and facial injuries that may impede the consumption of food. Some of the components include instant breakfast, Ensure, soups, gelatin, paper cups, lids, and straws. Each Supplement provides a 15-day supply for 50 patients. The Supplement is not a stocked item; it is ordered and purchased on an "as needed" basis. Defense Commissary Agency (DeCA) in Germany and a Prime Vendor in Northern Europe are being used to support the components of the Supplement. First delivery of this new item was made on January 15, 2003, while additional quantities have been ordered. The availability of this program is being made possible via a collaborative effort between DSCP Subsistence, DSCP-Europe, Defense Distribution Depot Europe (DDDE), and Defense Distribution Center (DDC).



Recipe:

Luscious Chocolate Truffles - These are very rich. Use red sprinkles for Valentine's Day.

Ingredients:

- 3 cups semi-sweet chocolate chips
- 1 (14 ounce) can sweetened condensed milk
- 1 tablespoon vanilla extract

Directions:

1. In large saucepan, melt chocolate chips with sweetened condensed milk. Remove from heat and stir in vanilla. Transfer the mixture into a medium bowl. Cover and chill 2 to 3 hours or until firm.

2. Shape mixture into 1 inch balls; roll in desired covering and/or decorate them. Refrigerate in a tightly covered dish.

Source: <http://holiday.allrecipes.com/AZLusciousChocolateTruffles.asp>