

Ladies and Gentlemen,

The following is a recall notice, courtesy of the Center For Food Safety and Applied Nutrition (CFSAN). Please pay particular attention to the highlighted areas:

March 17, 2004

FOR IMMEDIATE RELEASE

Contacts:

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**EDY'S GRAND ICE CREAM ISSUES VOLUNTARY RECALL OF TOFFEE BAR CRUNCH ICE CREAM AND PEANUT BUTTER CUP ICE CREAM IN PARTS OF THE MIDWEST, MID-ATLANTIC AND NORTHEAST**

***Ice Cream May Contain Peanuts Not Identified on Label***

(OAKLAND, Calif., March 17, 2004) - **Edy's Grand Ice Cream is voluntarily recalling 14,000 cartons of Toffee Bar Crunch Ice Cream and Peanut Butter Cup Ice Cream with either of the following two codes:**

- 18-1644 11 27 6B
- 18-1644 11 27 6D

The ice cream is being recalled because a very small number of the 14,000 cartons may be mislabeled - some cartons feature Toffee Bar Crunch with carton lids featuring Peanut Butter Cup -- and the ice cream may include peanuts, not declared on the label.

**The potentially affected cartons are the 1.75-quart size. The code can be found on the bottom of the carton.**

The ice cream has been distributed in the Midwest, Mid-Atlantic and Northeast regions. Only individuals who have an allergy or severe sensitivity to peanuts may run the risk of serious or potentially life-threatening allergic reaction if they consume this product. People with a peanut allergy or sensitivity to peanuts should not consume the ice cream and should immediately dispose of the product.

**Only cartons that include one of the codes listed are impacted. All other codes are fine and no other Edy's ice cream products are affected.**

No consumers have reported symptoms of allergic reaction. Edy's is working with the U.S. Food and Drug Administration in implementing this voluntary product recall and is investigating the incident. Edy's is also working with the Food Allergy and Anaphylaxis Network to alert consumers in the affected areas.

**States and areas impacted are Connecticut, Delaware, Georgia, Iowa, Illinois, Indiana, Kentucky, Kansas, Massachusetts, Maryland, Maine, Michigan, Minnesota, Missouri, North Carolina, New Jersey, New York,**

Ohio, Pennsylvania, South Carolina, Tennessee, Virginia, Wisconsin,  
West Virginia and Washington, D.C.

Consumers should send the bottom of the carton to Edy's Grand Ice Cream, Consumer Relations, 5929 College Avenue, Oakland, California 94618, for a full refund. Consumers with questions may call Edy's Consumer Call Center at 1 888 837-4438.

**DSCP Instructions:**

(1) Secure in a "Medical Hold" status to provide assurance of no further issue/sale/use of the item.

(2) Return recalled product to manufacturer via the vendor representative.

**The Point Of Contact** for this Vendor Recall notice is [CW3 Melinda Strother](#), Consumer Safety Officer, at DSCP-HS. VOICE, DSN: 444-7746/2911, Commercial (215) 737-7746/2911, or by FAX, DSN: 444-7526, or Commercial, (215) 737-7526.

*Very Respectfully,  
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