

Ladies and Gentlemen,

Consider this message a "Heads Up" notice. If warranted, DSCP will initiate an ALFOODACT. FYI, I've pasted a copy of the DSCP Vendor Recall Notice below:

SUBJECT: DSCP Vendor Recall 002-2004: Ready-To-Eat Beef Products

Date Issued: January 29, 2004

Recall Notification Level: Retail

**RECALL NOTIFICATION REPORT
U.S. DEPARTMENT OF AGRICULTURE
FOOD SAFETY AND INSPECTION SERVICE**

PRODUCTS RECALLED: Ready-To-Eat Beef Products.

PRODUCTION DATES/IDENTIFYING CODES: Produced Dec. 11 through Dec. 15, 2003. Each of the products bears the establishment number "EST. 5397" inside the USDA mark of inspection. The products subject to recall also bear the date codes "350."

Various weights and sizes of the following products are subject to recall:

- * "BEEF 'O' BRADY'S, Family Sports Pubs, COOKED CORNED BEEF."
- * "PREMIUM QUALITY, Private Selection, Premium Deli Meats, U.S.D.A. Choice Top Round, ROAST BEEF."
- * "Chef CHARLES, Our Gourmet Quality, FULLY COOKED, KEEP REFRIGERATED, PASTRAMI."
- * "Shur Fine, Deli Gourmet, Pastrami."
- * "ROYAL QUALITY FOODS, FULLY COOKED, READY TO EAT, Pastrami."
- * "Thompson's cajun queen, COOKED CORNED BEEF, AND TWENTY PERCENT WATER."
- * "ROYAL QUALITY FOODS, FULLY COOKED, READY TO EAT, COOKED CORNED BEEF."
- * "deli SMART, COOKED ROAST BEEF."

- * Vincent Giordano, 97% FAT FREE, PREMIUM QUALITY, EXTRA LEAN, CAPOFF TOP ROUND, ROAST BEEF."
- * "Vincent Giordano, Joy BRAND, PASTRAMI."
- * "Colonial TRADITION, Deluxe, Cooked Corned Beef."
- * "Pocahontas, Colonial TRADITION, Deluxe, Pastrami."
- * "Red Osier, USDA Select and Higher, Dry Oven Roast Beef."
- * "Vincent Giordano, Cajun Style, ROAST BEEF."
- * "Vincent Giordano, Joy BRAND, PASTRAMI."
- * "H-E-B., Premium Quality, DELICATESSEN FOODS, ROAST BEEF, Cajun Style Seasoned, USDA Choice, 96% Fat Free."

PROBLEM/REASON FOR RECALL: Possible contamination with *Listeria monocytogenes*

HOW/WHEN DISCOVERED: The Georgia Department of Agriculture reported a positive result for *Listeria monocytogenes* on January 27, 2004

FEDERAL ESTABLISHMENT:

05397 M
Vincent Giordano Corp
2600 Washington Ave
Philadelphia, PA 19146

CONSUMER CONTACT: Bruce Belack, Vice President, Vice President of Sales, 215-467-6629

MEDIA CONTACT: Tom Shannon, Media Representative, Cook and Thurber, 215-467-6629

QUANTITY RECALLED: Approximately 52,000 pounds

DISTRIBUTION: Nationwide

RECALL CLASSIFICATION: Class I

RECALL NOTIFICATION LEVEL: Retail

PRESS RELEASE: Yes

DIRECT NOTIFICATION MEANS: The firm has notified its customers orally and will follow up in writing.

FSIS FOLLOW-UP ACTIVITIES: Effectiveness checks by the FSIS, Office of Field Operations (OFO).

OTHER AGENCIES INVOLVED: None

FSIS CONTACTS:

FSIS Recall Coordinator: (215) 597-4219
Consumer Inquiries: 1-888-MPHotline (1-888-674-6854); TTY, 1-800-256-7072
Media Inquiries: 202-720-9113
Congressional Inquiries: 202-720-3897
Recall Management: 202-690-6389
Web site: http://www.fsis.usda.gov/oa/recalls/rec_intr.htm

DATE OF RECALL MEETING: January 28, 2004

RECALL CASE NUMBER: 003-2004

DSCP INSTRUCTIONS:

(1) Secure in a "Medical Hold" status to provide assurance of no further issue/sale/use of the item.

(2) Return recalled product to manufacturer via the vendor representative.

The Point Of Contact for this Vendor Recall notice is [CW3 Melinda Strother](#), Consumer Safety Officer, at DSCP-HS. VOICE, DSN: 444-7746/2911, Commercial (215) 737-7746/2911, or by FAX, DSN: 444-7526, or Commercial, (215) 737-7526.

*Very Respectfully,
CW3 Melinda Strother
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